



NICOLE WILSON

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HI, I'M NICOLE!

I am a tea writer and educator who has been sharing my love of the leaf online for over a decade. My website is the longest continuously running tea blog by a female author. I recently published my first book, *The Tea Recipe Book*. When I'm not writing, I teach classes on a variety of tea topics in-person and online. I also speak at industry conferences and tea festivals.

@teaformeplease



THE MISSION

The mission behind everything I do is to help everyone discover the wide world of tea in a fun and approachable. I also love helping small tea businesses connect with consumers organically and authentically.

INSTAGRAM STATS

15.8K

Instagram Followers

377K

Total Reels Views

1.5%

Engagement Rate

DEMOGRAPHICS



Top States: CA, NY, TX, FL, NJ



Women 60%
Men 40%



Top Countries: USA, UK, Canada



25-34 = 33%
35-44 = 31%

OTHER SOCIAL STATS

1K

TikTok Followers

12K

Monthly Blog Pageviews

2K

YouTube Subscribers



BRAND COLLABORATIONS

dossier

DAVID's TEA

REDWOOD ESTD. EMPIRE MMXVII WHISKEY

PUR

ACERA 乾唐軒

NAOKI Fine Japanese Matcha

直樹